

Michael DeQuattro

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PROFESSIONAL PROFILE

Graphic Designer with marketing, advertising, and production knowledge dedicated to following client design standards that extend and enhance their brand image. Experienced in design projects including product packaging, print collateral, and web design seeks position as a Graphic Designer.

SUMMARY OF SKILLS

Platforms – Macintosh, PC

Operating Systems – Mac OS X, Windows XP

Software – Adobe CS4 Suite, Quark Xpress, and Microsoft Office

EDUCATION

Johnson & Wales University

Bachelor of Science, Marketing Communications

Associate in Science, Advertising Communications

Concentration in Graphic Design & New Media

Providence, RI

Graduate 11/08

WORK EXPERIENCE

Northeast Behavioral Associates, Warwick, RI

11/10-Present

Graphic Designer/Marketing

- ⌘ Designed and produced all types of marketing collateral including: posters, flyers, marketing materials.
- ⌘ Assisted in the opening of our new company; Spectrum-ATC
- ⌘ Creation and redesign of company websites, blogs and social networking outlets.
- ⌘ Organize logistics and marketing strategies for trade shows and special events

Zooment Enterprises, East Greenwich, RI

10/08-Present

Freelance Graphic Designer

- ⌘ Design brochures, postcards, logos based on clients needs
- ⌘ Assist in designing website navigation along with senior designer
- ⌘ Assist with development of new clients for growth of business

Hasbro, Pawtucket, RI

06/09-05/10

Computer Artist – Temp position

- ⌘ Design and construct product packaging according to client's specifications
- ⌘ Gather graphic collateral for production team to prepare for clients under tight deadlines
- ⌘ Responsible for timely, accurate shipment of orders to national and international store sites

The Pawtucket Red Sox Baseball Club, Pawtucket, RI

10/07-04/09

Graphic Designer/Administrative Assistant

- ⌘ Assisted with design of the 2008 & 2009 Pawtucket Red Sox Program
- ⌘ Designed advertisements for local newspapers & stadium billboards
- ⌘ Assisted with construction of the PawSox website utilizing basic HTML
- ⌘ Established relationships with clients for advertising and sales
- ⌘ 2007 Citizen's Bank Jack-O-Lantern Spectacular for the month of October

AIT Digital, Orangeburg, NY

05/06-05/08

Production Assistant/ Graphic Designer

- ⌘ Computer design work using Adobe CS3 Suite & Quark Xpress
- ⌘ Communicated with clients regarding projects, including pricing & material selections
- ⌘ Responsible for print production, lamination of various projects, and materials

HONORS, CERTIFICATIONS AND ASSOCIATIONS

- ∞ Johnson & Wales University, School of Technology Student Conference:
My work featured in the annual showcase of student excellence—May, 2006
- ∞ Johnson & Wales Advertising Club, Member
- ∞ American Advertising Federation, Member

References and Career Portfolio Available Upon Request